

TEXTBOOK BROKE?

WHY NOT OPEN?

AB Textbook Broke

Why not open?



#textbookbrokeab

What are OER?

1. Learning resource of any type
2. Openly licensed
3. Access free of cost
4. Free to use and share

**Textbook costs are rising...
Open Educational Resources can help!**

Why OER?

- Cost savings for students
- 24/7, immediate access
- Reduce barriers to education
- Enhance learning experience

Advocating for Lower Textbook Costs and OER: What You Can Do to Help

- Support your Students' Union to promote OER on campus
- Learn more about OER initiatives on your campus
- Talk to your professors about textbooks costs and the benefits of OER
- Share your thoughts on the cost of your course textbooks on social media using the campaign hashtags

Campaign Hashtags

#TextbookBrokeAB
#whynotopen
#morethantextbooks

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