



Board of Directors MINUTES

November 25, 2021

1. Call to order: 9:08 AM

2. Roll Call

2.1. Board of Directors

Chair

Liam Hunter Present

Directors, Voting

Austin Deck Present

Natalie Sarzynski Present

Jeru Lopez Present at 9:55am

Jasper Jordan Present

Graham Boyd

Savannah Snow Present

Mayrane Galante Present

Membership Staff Advisors, non-voting

Carrie Boerrichter Present

Jay Decore Present

Executive Director, non-voting

Jonathan Bilodeau Present

3. Agenda & Consent Agenda

3.1. Consent Agenda for November 25, 2021:

- Minutes for October 20, 2021
- Report from Chair and Vice-Chair

Motion to approve the agenda and consent agenda for the meeting on November 25, 2021.

Moved by: Vice-Chair Sarzynski Seconded by: Director Snow Opposed: none CARRIED

4. Discussion Items

4.1. Questions on Reports

Chair Hunter

- The suggestion was made to revisit the board liaison positions.
- ED Bilodeau gave a brief overview of what to expect during the remainder of this academic year. He also reminded the group that the Board of Directors' work will continue until a new Board is elected (May - June), mainly through providing strategic direction for the organization.

4.2. 2022 Board Expectations

Director Jordan

- A member of the group highlighted the need for a strategy that will help connect SAs, and ultimately ASEC, with departments within the institutions in order for our advocacy to be most effective.
- Members discussed possible activities and approaches for the period of time between conferences as a way to engage with student leaders, while also keeping in mind the need for rest, as well as the need for student executives to focus on activity within their own SA.
- Members were encouraged to communicate and reach out for help when they need it, and to use ASEC communication channels open.



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- 4.3. Advocacy Week Chair Hunter
- The Board reflected on the week of advocacy meetings that took place at the beginning of November.
 - Feedback was provided to the group that, in the future, it would be highly beneficial to have a stronger strategy (perhaps even a standardized template) when it comes to the logistics of note-taking in order to ensure that proper records of the meetings are maintained.
- 4.4. Sponsorships - Assessment Conference ED Bilodeau
- ED Bilodeau provided the group with an overview of the ASEC budget structure and approach.
 - The group discussed the possibility of pursuing sponsorships and what that would entail.
- 4.5. Member Communications ED Bilodeau
- ED Bilodeau mentioned that the ASEC home office will be working towards increased communication with membership as well as students at large. The collaboration on International Student volunteer opportunities has increased our social media presence, which is great. Board members were asked to use the ASEC tag on social media (#asecstudents) particularly within the context of their SA social media accounts and to encourage others to do so as well.
 - Members also discussed a collaborative social media strategy that each member would be able to engage with, in collaboration with the ASEC home office; this would allow us leverage each other's social media accounts through 'takeovers' and other ways of engaging with students at large.
- 4.6. ASEC & Volunteer Alberta International Student Project Update ED Bilodeau
- ED Bilodeau provided the group with an update on the project, highlighting that there appears to be some positive movement towards the Volunteer Connector website (the platform we are promoting).
 - One element of the project is to help gather data on international student volunteering - to that end, some identifiers will be included in the back end of the platform in order to help us track engagement with international students.
 - We are also developing some resources and media that will help promote and encourage international students to engage with the platform. That said, we have seen significant positive reactions and engagement with the campaign!



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- 4.7. Executive Director Review Surveys Director Boyd
- As part of the ED Comp & review committee, the group discussed a survey that will be sent out to membership in order to get feedback and reflect on the year so far.

5. **Old Business**

6. **New Business**

7. **Decision Items**

- 7.1. Operating Structure Review Committee Chair Hunter
Motion to appoint Director _____ to the ASEC Operating Structure Review Special Committee.
Moved by: Director Snow Seconded by: Director Jordan Opposed: none CARRIED

Nominations:

Director Snow
Director Galante

Motion to replace the blank with 'Director Galante'.

Moved by: Director Snow Seconded by: Vice-Chair Sarzynski Opposed: none CARRIED

In-Camera

Motion to move in camera with ASEC staff at 10:52am.

Moved by: Director Jordan Seconded by: Director Snow Opposed: none CARRIED

Motion to move out of camera at 11:10am.

Moved by: Director Snow Seconded by: Director Jordan Opposed: none CARRIED

8. **Next meeting:** Doodle poll to be sent for January.

9. **Adjournment**

Motion to adjourn the meeting at 11:03am.

Moved by Director Snow.